



WTVD-TV
411 Liberty Street
Durham, NC 27701

INVOICE

Remit To: WTVD-TV/ABC Inc.
PO Box 404887
Atlanta, GA 30384-4887

PAGE: 1

BILL TO:
INNOVATIVE ADVERTISING INC.
ATTN: ACCOUNTS PAYABLE
4250 HWY 22, SUITE 7
MANDEVILLE, LA 70471

REP: NATIONAL/PHILADELPHIA
SLSP: CLIFFORD, ANNE
ADV: WESLEY MEREDITH FOR STATE
PROD: WESLEY MEREDITH FOR STATE SENATE
TITLE: 247578

INVOICE NUMBER: 61-200061899 ON-DEMAND: 11/06/2012
ORDER NUMBER: 404238 ORDER/REV TYPE: POLITICAL/CASH
AGENCY CPE : E: 1037
ESTIMATE#: 1037
SCHEDULE DATES: 11/01/2012 - 11/06/2012 AGY#/ADV#: 11360/24068
BILLING CYCLE: ON DEMAND DATE: 11/06/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
1	11/01 - 11/04	05:30A-06:00A	650	2	11/02	FR	05:28A	:30		NC19BOSSHOG	650		
					11/02	FR	05:56A	:30		NC19BOSSHOG	650		
2	11/01 - 11/04	07:00A-09:00A	850	2	11/02	FR	08:40A	:30		NC19BOSSHOG	850		
					11/02	FR	08:58A	:30		NC19BOSSHOG	850		
3	11/05 - 11/06	07:00A-09:00A	850	2	11/05	MO	06:59A	:30		NC19BOSSHOG	850		
					11/05	MO	08:55A	:30		NC19BOSSHOG	850		
4	11/01 - 11/04	09:00A-10:00A	200	2	11/02	FR	09:31A	:30		NC19BOSSHOG	200		
					11/02	FR	09:59A	:30		NC19BOSSHOG	200		
5	11/05 - 11/06	09:00A-10:00A	200	2	11/05	MO	09:23A	:30		NC19BOSSHOG	200		
					11/05	MO	09:51A	:30		NC19BOSSHOG	200		
6	11/01 - 11/04	12:00P-12:30P	250	2	11/02	FR	12:11P	:30		NC19BOSSHOG	250		
					11/02	FR	12:28P	:30		NC19BOSSHOG	250		
7	11/05 - 11/06	12:00P-12:30P	250	1	11/05	MO	12:18P	:30		NC19BOSSHOG	250		
8	11/01 - 11/04	06:00P-06:30P	750	2	11/02	FR	05:58P	:30		NC19BOSSHOG	750		
					11/02	FR	06:28P	:30		NC19BOSSHOG	750		
9	11/05 - 11/06	06:00P-06:30P	750	1	11/05	MO	06:09P	:30		NC19BOSSHOG	750		
10	11/01 - 11/04	07:00P-07:30P	1,400	2	11/02	FR	07:00P	:30		NC19BOSSHOG	1,400		

Agency (including Buying Services) and Advertiser are jointly and severally liable for payment of Commercial Announcements and services rendered by the Station. The actual broadcast information on this invoice was taken from the program log.

* All times based on EST

TERMS: DUE AND PAYABLE within 10 days upon receipt of invoice

ORIGINAL

Print Date: 11-12-2012



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10	11/01 - 11/04	07:00P-07:30P	1,400	2	11/02	FR	07:25P	:30		NC19BOSSHOG	1,400		
11	11/05 - 11/06	07:00P-07:30P	1,400	1	11/05	MO	07:26P	:30		NC19BOSSHOG	1,400		
12	11/01 - 11/04	07:30P-08:00P	1,400	2	11/02	FR	07:37P	:30		NC19BOSSHOG	1,400		
					11/02	FR	07:53P	:30		NC19BOSSHOG	1,400		
13	11/05 - 11/06	07:30P-08:00P	1,400	1	11/05	MO	07:47P	:30		NC19BOSSHOG	1,400		
14	11/05 - 11/06	10:00P-11:00P COMMENT: CASTLE CD	4,200	1	11/05	MO	10:45P	:30		NC19BOSSHOG	4,200		
15	11/01 - 11/04	11:00P-11:35P	750	2	11/02	FR	11:32P	:30		NC19BOSSHOG	750		
					11/03	SA	12:04A	:30		NC19BOSSHOG	750		
16	11/05 - 11/06	11:00P-11:35P	750	1	11/05	MO	11:26P	:30		NC19BOSSHOG	750		
17	11/01 - 11/04	06:00A-07:00A	150	1	11/03	SA	06:36A	:30		NC19BOSSHOG	150		
18	11/01 - 11/04	06:00A-07:00A	500	1	11/02	FR	06:44A	:30		NC19BOSSHOG	500		
19	11/05 - 11/06	06:00A-07:00A	500	2	11/05	MO	06:10A	:30		NC19BOSSHOG	500		
					11/05	MO	06:54A	:30		NC19BOSSHOG	500		
20	11/05 - 11/06	05:00P-05:30P	600	1	11/05	MO	05:29P	:30		NC19BOSSHOG	600		

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21	11/01 - 11/04	05:30P-06:00P	750	2	11/02	FR	05:40P	:30		NC19BOSSHOG	750		
					11/02	FR	05:53P	:30		NC19BOSSHOG	750		
22	11/05 - 11/06	05:30P-06:00P	750	1	11/05	MO	05:44P	:30		NC19BOSSHOG	750		
23	11/01 - 11/04	08:00P-11:30P	1,500	1	11/03	SA	10:09P	:30		NC19BOSSHOG	1,500		
24	11/01 - 11/04	09:00P-10:00P COMMENT: REVENGE 3	1,500	1	11/04	SU	09:41P	:30		NC19BOSSHOG	1,500		
25	11/01 - 11/04	10:00A-11:00A	300	1	11/04	SU	10:57A	:30		NC19BOSSHOG	300		
PERIOD GROSS COST PER ORDER CONFIRMATION: 31,150.00					TOTAL UNITS: 37		ACTUAL GROSS BILLING: 31,150.00					TOTAL ADJUSTMENTS: 0.00	
							AGENCY COMMISSION: -4,672.50						
							NET DUE: 26,477.50						

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